



CIVIL AIR PATROL
MICHIGAN WING
UNITED STATES AIR FORCE AUXILIARY



Michigan Wing Development Section

MIWG GUIDELINES & PROCEDURES FOR SECURING FUNDS MANUAL

It is very reasonable for **CAP** to expect in coming years, reduced funding from the **U.S. Air Force** as a result of a major effort towards a smaller, more efficient government. Consequently, CAP should anticipate its level of funding from the U.S.A.F. to decline in future years, or sooner.

To remedy this situation, the **Michigan Wing** has embarked on an aggressive strategic plan to use its documented status as a recognized 5019(c)(3) charitable organization to create new and stable revenue streams that will supplement government-funding sources and, thus, enhance its ability to accomplish all three of its Congressionally-mandated missions.

To that end, the **MIWG Development Section** was created to lead the way in this effort. Reporting directly to the Commander, the MIWG is the first CAP Wing to ever pursue this important initiative!

The **MIWG Development Section** has researched and documented procedures for the many alternative methods of raising new funds to support MIWG and its local units in fulfilling their missions, and has created the **MIWG Guidelines & Procedures for Securing Funds Manual**. This Manual contains such highly useful fundraising information as:

- Foundations with Grants available to Fund CAP activities in Michigan.
- Companies who have “**Match Gift**” Employee/Retiree Donations.
- Companies offering “Grants” based on Employee/Retiree “**Volunteer Service**”.

To assist in your use of the Manual and to promote and enhance your overall efforts to develop new revenue sources for your Groups, Squadrons and Flights, the **MIWG Development Section** staff will be readily available to assist you in:

- Identifying and Applying for Grants from Appropriate Foundations.
- Learning how to ask for Donations from Individuals and Local Businesses.
- Maintaining Relationships with Grant-Makers and other Donors.

Further, the **MIWG Development Section** will approach major Michigan-based corporations with the intention of garnering corporate financial support to help defray the costs of major MIWG activities such as Encampment, SAR Academy, IACE, etc.

MIWG is excited about the launch of this new initiative and we look forward to your participation.

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NOTE: To download the Manual and related documents, go to the MIWG Website www.miwg.cap.gov and click MIWG Forms & Documents. If you have ideas and/or recommendations for a fundraising program/activity for the Manual, please submit them by completing a **MIWG Application to List a Fundraising Program/Activity** and return to either of the above officers.