



2020 Civil Air Patrol Michigan Wing Conference Sponsorship Information Packet



DIAMOND CONFERENCE SPONSOR - \$2,500

- Company recognition on all signage, media screens, social media, printed materials, and on website
- Full-page ad in conference program
- Recognized by Wing Commander at the Opening Ceremony
- An exhibit display table in the main conference area
- Certificate of Appreciation

GOLD CONFERENCE SPONSOR - \$1,500

- Company recognition on all signage, media screens, social media, printed materials, and on website
- Half-page ad in conference program
- Recognized by Wing Commander at the Opening Ceremony
- Certificate of Appreciation

SILVER SESSION ROOM SPONSOR - \$750

- Company sponsors a breakout room for general learning session
- Company recognition on selected breakout room
- Company recognition on all signage, media screens, social media, printed materials, and on website
- Quarter-page ad in conference program
- Recognized by Wing Commander at the Opening Ceremony
- Certificate of Appreciation

BRONZE MEAL SPONSOR - \$500

- Company sponsors one of our meals for the conference (breakfast, lunch, or dinner)
- Company recognition on all signage, media screens, social media, printed materials, and on website
- Recognized by Wing Commander at the Opening Ceremony
- Certificate of Appreciation

AWARDS SPONSOR - \$250

- Company sponsors one of Michigan Wing's "Of the Year Awards" including:
 - Squadron of Merit
 - Cadet of the Year
 - Senior Member of the Year
 - Emergency Services Officer of the Year
 - Public Affairs Officer of the Year
 - Cadet Programs Officer of the Year
- Company recognition on all signage, media screens, social media, printed materials, and on website
- Recognized by Wing Commander at the Opening Ceremony
- Certificate of Appreciation

EMERALD CADET SPONSOR - \$100

- Company can sponsor one or more cadets to attend conference
- Company recognition on all signage, media screens, social media, printed materials, and on website
- Recognized by Wing Commander at the Opening Ceremony
- Certificate of Appreciation

*** Your sponsorship of CAP's Michigan Wing Conference will promote your business to 1,500 members and more than 300+ at the actual event. Great value and great impact!**

2020 Michigan Wing Conference Sponsorship Pledge Form



Thank you for your interest in becoming a sponsor of the **2020 Civil Air Patrol Michigan Wing Conference**, held on May 1st - 3rd, 2020, in Traverse City, Michigan.

Be sure to review the details of your chosen sponsorship and the associated benefits package carefully.

SPECIAL NOTE: All submitted pledges are considered non-refundable commitments at the level of sponsorship indicated below.

Please accept our pledge for the following event sponsorship package:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Diamond (\$2,500) | <input type="checkbox"/> Gold (\$1,500) | <input type="checkbox"/> Silver (\$750) | <input type="checkbox"/> Emerald (\$100) |
| <input type="checkbox"/> Bronze (\$500)
choose a meal to sponsor: | <input type="checkbox"/> Awards (\$250)
choose an award to sponsor: | | |
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Squadron of Merit | | |
| <input type="checkbox"/> Lunch | <input type="checkbox"/> Cadet of the Year | | |
| <input type="checkbox"/> Dinner | <input type="checkbox"/> Senior Member of the Year | | |
| | <input type="checkbox"/> Emergency Services Officer of the Year | | |
| | <input type="checkbox"/> Public Affairs Officer of the Year | | |
| | <input type="checkbox"/> Cadet Programs Officer of the Year | | |

Company Name (as it would appear in print): _____

Company Address: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone: _____ Email: _____

Please return this form and make a check out to:

Civil Air Patrol
1170 E Portage Ave
Salut Ste. Marie, MI, 49783